

# Standardize Clinical Care Pathways to Improve Quality and Reduce Costs

Keeping a complex patient population informed and engaged while effectively managing a wide spectrum of conditions can be challenging. At MedBridge, many of our clients are significantly improving quality and reducing cost of care with our integrated patient engagement and clinical education tools.

In this infographic, we'll walk through how your organization can better engage and manage patients while improving operational efficiency, helping to boost referrals, reduce readmissions, and reduce cost per episode.



## Clinical Pathways in Action: How Spectrum Health Applied this Approach

We had a patient with a chronic neurologic disorder who was on her fifth admission to home health in the last three years, so our clinician decided to take a different approach and utilize our newest virtual tool. She assigned the patient a MedBridge account and set her up with educational materials that were specific to her condition. The patient became emotional after viewing the material and said that it presented the information in a way that she could clearly understand. She said that in the past, other health care providers weren't able to explain the chronic nature of her condition effectively and she felt like she wasn't getting anywhere.

With such a strong initial buy-in, our clinician was then able to provide the patient with a home exercise program that was catered to her condition. With subsequent virtual visits in conjunction with her in-home visits, the patient was able to meet her goals. At discharge she found that she could effectively manage her symptoms and take steps to maintain her own health and independence.

—Joshua Douglas, OTR/L,  
from Spectrum Health Visiting Nurse Association, Spectrum Health's home care division