



MedBridge and Casamba Integration Improves Efficiency and Patient Engagement at Kepros

Client Challenge

Kepros strives to deliver the best possible experience for their patients. Before integrating MedBridge with Casamba's TherapySource, the increased administrative burden placed on clinicians meant that they had to spend more time on their computers and less time one-on-one with their patients.

Kepros was looking for a solution to increase clinician-patient face-time while improving patient adherence, satisfaction, and ultimately outcomes.

MedBridge Solution

By integrating the MedBridge Patient Engagement Suite with Casamba's TherapySource, Kepros was able to:

- Save time building, assigning, and documenting programs
- Deliver better care and improve patient satisfaction
- Ensure compliance with documentation of exercise programs
- Improve patient activation, adherence, and outcomes
- Improve utilization and ease of use of the Home Exercise Program
- Increase clinician one-on-one time with patients



Founded in 2013

Headquartered in Cedar Rapids, Iowa

MedBridge Partner Since 2016

Multi-Location Network

keprospt.com

5

minute time savings
per clinician per patient¹

100%

of Kepros clinicians reported
MedBridge HEP has helped
improve their patient adherence,
satisfaction, and outcomes.

\$6,382

savings per clinician²

Results

Time Savings and Increased Utilization

As a result of integrating the MedBridge Patient Engagement Suite with Casamba's TherapySource, Kepros was able to reduce the amount of time spent developing each home exercise program by 5 minutes. Kepros also increased HEP utilization by more than 400%, creating over 17,506 home exercise programs to date.

86% of clinicians believe the MedBridge and Casamba integration allows them to process home exercise programs more efficiently and spend more time with patients.

100% of clinicians agree that MedBridge has been a valuable addition to the HR benefit package at Kepros.

Improved Patient Experience

In partnership with MedBridge and Casamba, Kepros has succeeded in providing a better patient experience by focusing nearly 1,500 more hours towards providing direct patient care.

100% of Kepros clinicians reported MedBridge HEP has helped improve their patient adherence, satisfaction, and outcomes.

72% of clinicians believe it has also directly improved their patient loyalty.

¹ Five minute time savings was reported by clinicians using the EMR integration.

² The dollar value was calculated using an average reimbursement rate of \$70/visit.



Integrated digital patient engagement tools using the MedBridge EHR Integration Solution, saving valuable clinician time and improving utilization.



Deepened connection and rapport with patients via the MedBridge Patient Experience Solution, leading to greater patient adherence and engagement.



Implemented engaging, video-based home exercises with MedBridge Home Exercise Program, improving patient satisfaction, engagement, and adherence.

About Kepros Physical Therapy

Kepros Physical Therapy & Performance was founded in September 2013 in Mt. Vernon, IA, moved to Cedar Rapids in September 2014, and expanded into Marion in 2015. The company was founded on three primary principles: integrity in regard to the care we provide, relationships in our community, and fiscal responsibility for ourselves and our clients.

About Casamba, Inc.

Casamba develops and delivers healthcare management software solutions. From scheduling to documentation at the point of care, EMR to analytics, payroll to billing and collections, Casamba's Smart, TherapySource, and HealthWyse software and services maximize the business and clinical potential of therapy providers across the entire continuum of care. Our suite of solutions supports providers in contract therapy, skilled nursing facilities, outpatient clinics, and home health and hospice care settings.